

I = happiness

PLAN BERTHELOT

February 2013

Plans driven by love, passion, friendship and beauty are bound to make people happy



PORTRAIT | MARIA'S BIRTHDAY September 2012

LIVING FROM YOUR PASSION

Ultimately this is what we all dream of. I want to share stories of people who make a living doing something they LOVE



www.richardhadley.net

MODERN PROFESSIONAL PHOTOGRAPHY



I love Richard Hadley Photography

www.richardhadley.net

Written by: Melanie Berthelot - planberthelot.wordpress.com

I FELL IN LOVE WITH THE PICTURES FIRST AND ONLY A LOT LATER WITH THE MAN BEHIND THEM.

PICTURES FIRST We met, got along like a house on fire, became friends and then I decided to hire him as a photographer for one of my work conferences. I don't like mixing my private and working life but I had a feeling it would be well worth it and it was. On the day, he was very present without ever being in the way, he came to me with ideas for better pictures, he was asked to take additional shoots of people which he all managed perfectly. Then came a big test, our PR agency in Sweden wanted a picture of our Executive Committee "Reservoir Dogs" style. Small detail: I work in corporate finance which stands for serious men in suits. I thought it would be impossible but he was ready for the challenge and don't ask me how but he pulled it off. I was very pleasantly surprised for a second time when he sent me the pictures of the conference. They were great. He just knows how

to capture people while being themselves with a genuine expression on their face.

At events he just magically morphs into what you need. A hidden image hunter catching people au-naturel or a director getting people into their roles and positions to get unexpected results.

THEN THE MAN I soon realized that Richard's pictures reflect his personality. He is calm, patient, knows how to make you feel good about yourself, is always there when you need him, he is not afraid of a challenge

and will challenge you to get out of your comfort zone and he is just so much FUN.

STUNNING RESULTS I've never had so many absolutely stunning pictures of myself, my friends and family. I've seen Richie in action so many times and he just knows how to make people feel relaxed and how to make you look good, interesting or whatever you want to look like. You can get more involved and tell him what you want or just say nothing and be amazed.

"Let's face it we all like seeing nice pictures of ourselves but we dread posing for them. He will make it painless and fun & you will look good."

YOU WILL ENJOY IT He is not the kind of photographer who will take your picture in just a minute, say you look great and give you a picture which makes you think: "Oh no, it's that face again, I know it is mine but I absolutely hate it."

BARCELONA About a year ago, Richard moved to Barcelona so we could start a life together. Although most of his work is still in the UK, he's determined to get things moving over here as well. He's done some weddings, art events, studio sessions and even some teaching.

Have a look at some results on page 2.

LASTING MEMORIES Whenever we are facing important moments in life, photography should be part of it. Getting married? You are going to want to relive the moment over and over again. Moving away? Have some pictures taken with family and friends so you can cherish these relationships even when far away. Looking for a new career?



PICTURES: RICHARD HADLEY PHOTOGRAPHY AT THE M&A MID-MARKET FORUM IN LONDON

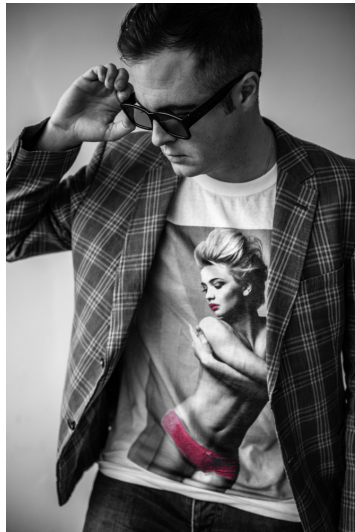
Audon Partners - et vindue til verden

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PORTRAIT | MISSI MAC



PORTRAIT | MARIA'S BIRTHDAY

PORTRAIT | HELEN RHIAN

PORTRAIT | LEON HEYNES

A good profile picture will help you make a lasting impression. In need of a present for an important occasion? Why not give a photo shoot?

TESTIMONIAL 1: One of my best friends birthday came up and we gave her an outdoor photoshoot on Montjuic with the people that are her friends and safetynet in Barcelona. We had a lot of fun (see picture page 1) and she appreciated the gift:

This is one of the best presents of my life. Thanks Richie, Thanks friends for the fantastic moment and beautiful photos.



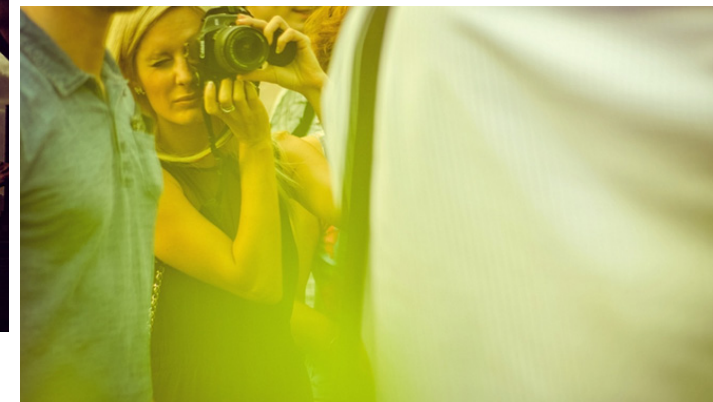
TESTIMONIAL 2: A few weeks ago, Richie shot a wedding in York. The bride was a photographer he used to work with when he was living in York. She just received a few preview pictures and she loved them. Look what she posted on Facebook?

In love with Richard Hadley ... don't tell the hubby!



TESTIMONIAL 3: We met Caroline de Santis a few months ago when we started going to the Meetup PhotoWalks. She is a very talented videographer whom we both admire. Last time we saw her she said:

I really LOVE Richard's pictures and I work with photographers all the time.



I want everyone to have pictures they **LOVE** of themselves, their family, friends, pets, ... and I want everybody to be this happy when they see their pictures.

PHOTOWALK | PRO CLASS
VIEW CARLONINA DE SANTIS' VIDEO



www.richardhadley.net
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